

INTRODUCING USB-C COMPATIBILITY

on DOMESTIC CASEGOODS

WHY USB-C?

- **USB-C is quickly becoming an industry-standard connector, as companies begin to switch from USB-A to USB-C.**
- **A more user-friendly connector.**

THE FUTURE OF CHARGING

- **The European Union will require all phone manufacturers to use USB-C by 2024.**
- **62% of smartphones were USB-C in 2021.**
- **100% of non-Apple smartphones are expected to be USB-C by 2025.**
- **Companies supporting the standardization of USB-C: Apple, Dell, HP, Intel, Microsoft, Samsung and others.**

USB-A USB-C

