

ORDER FORM

Fax to: 770-734-0883 Call: 866-832-3214



Store Name: _____ Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail Proof To: _____

Manufacturer rep(s): _____

Desired in-home date: _____ refer to Imagine Advertising print schedule for order deadlines and delivery dates

PRINT

2 PAGE BROADSHEET

(11"x21" - pricing includes full customization, printing and shipping to one location*) • 25K and under will be shipped in cartons

15-19K - 7¢ ea 20-24K - 6¢ ea 25-35K - 5¢ ea 36-60K - 4.5¢ ea 61-91K - 4¢ ea 91K+ - 3.5¢ ea

QUANTITY _____ = \$ _____

Shipping destination(s) Newspaper (provide address below) Valassis Store (must be shipped in cartons)

Newspaper address: _____

Mailbox distribution: Valassis 4.1¢ ea/ANNE distribution 5.2¢ ea *subject to change

1/4 fold add \$4/M

Additional store copies (25 sent as courtesy); 100-500 = \$30

Additional Freight Drop

Cartons \$1.75/M

QUANTITY _____ @ _____ ¢ ea = \$ _____

QUANTITY _____ @ \$4/M = \$ _____

QUANTITY _____ @ \$50 ea = \$ _____

QUANTITY _____ @ \$1.75/M = \$ _____

DIRECT MAIL

POSTCARD (min. 5000 per drop. SCF charges may apply on multiple drops if minimum is not met.) Our rates are for saturation mailings only.

JUMBO: 10"x14" = 38¢ ea. (printing and shipping), 54¢ ea (printing, shipping, labeling & postage) QUANTITY _____ @ _____ ¢ ea = \$ _____

Set up = \$199 _____

E-Circular \$199 MATCHING EVENT SIGNAGE \$149 (1 Spider stand w/insert, 2: 22x28 window clings, 10 table tents) QUANTITY _____

ONLINE MEDIA

FACEBOOK BUSINESS PAGE AND POSTING SERVICE

Let us create a professional Facebook business page and manage postings for your store.

Good \$199/mth - 1 post a week and 1 matching Facebook cover banner

Better \$299/mth - 2 posts a week and 1 matching Facebook cover banner

Best \$399/mth - 3 to 5 posts a week and 1 matching Facebook cover banner

FACEBOOK AD ON NEWSFEED: STARTING AT \$550

45,000 digital ad placements in Facebook newsfeed (includes 3 to 5 images in carousel design, custom Facebook cover art, full analytics and reporting on each deployment).

E-MAIL MARKETING: STARTING AT \$1500

Two-time e-mail blast to 30,000 prospects within 4 weeks period. Target zip codes around your store (includes design, HTML coding, landing page, full analytics and reporting on each deployment). 48- hour turnaround after art approval.

FACEBOOK AND E-MAIL PACKAGE: STARTING AT \$2250

45,000 ad placements in Facebook newsfeed (includes 3 to 5 images in carousel design, targeting, custom Facebook cover art, full analytics and reporting on each deployment) and two-time e-mail blast to 30,000 e-mails. E-mail blast includes one design for e-mail, HTML coding, full analytics and reporting on each deployment, targeting zip codes around your store. 48- hour turnaround after art approval.

OPTIONAL: Digital and Native Ads also available per packages.

TOTAL \$ _____



SHOEBOX PROMOTIONS

Contact us today!

ERIKA SPARROW

erika@imagineadv.com • 509-220-9694

www.imagineadv.com

Brought to you by:



Signature denotes personal guarantee on uncollected balances. I/We certify that all information is true and complete. I/We authorize Imagine Advertising & Publishing, Inc. to obtain further information concerning credit and financial condition of the corporation, principal owners, proprietors or partners; and to exchange or provide information with other credit grantors. In the event Imagine Advertising & Publishing, Inc. extends credit to the applicant, the applicant agrees that Imagine Advertising & Publishing, Inc. may assess interest and service charges on purchaser's outstanding account balance at a rate of 1.5% per month (18% per annum). The purchaser further agrees to pay all costs of collection, including 80% attorney's fee, in the event applicant's account is turned over to an attorney. It is agreed that this agreement will be governed under the law of the State of Georgia. Imagine Advertising & Publishing, Inc. has the option of pursuing an action under this agreement in any court of competent jurisdiction in the State of Georgia and the customer consents to jurisdiction in the State of Georgia. If my (our) business is a corporation, I (we) agree to be personally responsible as guarantor for any purchases made by the corporation. NOTES: 1) Proofing will be via email unless otherwise requested. 2) All proofs will be sent to dealer unless otherwise noted. 3) All proofs must be returned no later than 10 days prior to product delivery date. 4) Submit clean artwork. 5) Shipments to more than one destination will be subject to additional charges. 6) \$1500 minimum order. 7) In the event an order "delivered later" falls on a weekend or holiday, products will be delivered the following workday. 8) Material will be shipped on a pallet unless specifically noted. 9) Any reimbursement associated with co-op funds should be presented via corporate check. Any fees associated with debt collection will be assessed over and above amount specified on this order form. All creative rights/digital files are the property of Imagine Advertising, Inc. Retailer acknowledges that any unauthorized use of any of the trademarks, copyrighted materials, photographs, or other materials utilized as a part of the Promotion is strictly prohibited and may subject retailer to criminal prosecution and penalties. *As strictly a courtesy to those clients who order both print and distribution via shared mail, Imagine Advertising issues but one invoice - to include the associated Valassis distribution charges. Valassis is the largest shared mail company in the country, and should a mistake occur with the distribution that was solely caused by Valassis, our clients should work directly from Valassis directly. In other words, Imagine Advertising cannot be held financially responsible for errors outside of its control. Updated: 2/28/2017

Circulars and Direct Mail

Circulars as low as **3.5¢ each*** and Postcards starting at **38¢ each***



Let us help you create a cohesive message online to reinforce your event to make it a success!

Facebook Package

45,000 digital ad placements in Facebook newsfeed (includes 3 to 5 images in carousel design, custom Facebook cover art, full analytics and reporting on each deployment).

E-mail Marketing

Two-time e-mail blast to 30K prospects within 4 weeks period. Target zip codes around your store (includes design, HTML coding, landing page, full analytics and reporting on each deployment). 48- hour turnaround after art approval.

Facebook and E-mail Package

45K ad placements in Facebook newsfeed (includes 3 to 5 images in carousel design, targeting, custom Facebook cover art, full analytics and reporting on each deployment) and two-time e-mail blast to 30K e-mails. E-mail blast includes one design for e-mail, HTML coding, full analytics and reporting on each deployment, targeting zip codes around your store. 48- hour turnaround after art approval.

Each promotion has the following assets available: Spiderstand, Handout, Table Tent, Window Cling, 3 Tier POP, Direct Mailer, Web Banner, Facebook Cover, Facebook Posts.

Gift with Purchase

Complete any promotion with these gift with purchase options!†



\$550

\$1500

\$2250

†This advertisement is produced and distributed by an independently owned and operated business. BESTBUY® is only responsible for providing the HDTV and/or Gift Cards to support the promotion. Delivery and Installation are not included. BEST BUY, the BEST BUY logo and the tag design are trademarks of Best Buy.