

INTRODUCING

PASTORAL CHARM

Sparked by the qualities of the quaint cottage countryside, Pastoral Charm™ lets your room escape to a whole new level of relaxation and style. The fusion of soft hues, light textures and casual trends create a new look that is always easygoing and fresh. Feel the serene qualities of nature throughout delicate patterns, gentle distressed woods and neutral colors. So influenced by nature and its surroundings, even Mother Nature may be inspired.

(Insert Customers Name)
12345 Rhode Island Ave North
Paradise, Minnesota 99999

Dear (Insert customers name),

Thank You for being such a valued customer at (Insert store name here). We greatly appreciate your business and will strive to maintain your loyalty.

Because of your commitment to (Insert store name here) we want to offer you an exclusive VIP preview of our new Pastoral Charm™ product selection. However, before we get into the VIP benefits and preview, let me first explain what we are offering to all of our customers.

20% OFF | plus | **\$100** | & | **24 MONTHS**
all pastoral charm items | accessory gift card | no interest financing*
Subject to credit approval. See store for details.

(Insert company name) is opening our doors to our VIP guests with an exciting opportunity to take advantage of these savings before the public. We will also be serving Starbucks coffee, cookies, mimosa and hors devours. Plus, Interior Design and Child Care Professionals will be available to assist you and your family if you so choose.

INSERT DATE THROUGH INSERT DATE

Bedrooms, barstools sofas, mattresses, recliners, tv stands, office furniture, kids furniture, sectionals, dining rooms, accent chairs, poufs, rugs, lamps, accessories and more! All on sale!

As the owner of (Insert company name), I would like to offer you a VIP pass to our Pastoral Charm™ Product Release Event. You and a friend may use this letter as a vip pass to take advantage of the savings and hospitality.

We look forward to seeing you there!

(Insert company owner name)



Insert store information • Insert store address here

Insert store website here • insert store phone number here