

# ORDER FORM

Fax to: 770-734-0883 Call: 866-832-3214



Headline Of Ad: \_\_\_\_\_

Store Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail Proof To: \_\_\_\_\_

Manufacturer rep(s): \_\_\_\_\_

**Desired in-home date:** \_\_\_\_\_ refer to Imagine Advertising print schedule for order deadlines and delivery dates

(Cancellation Fee, \$250 may apply for created proofs)

## 2 PAGE BROADSHEET OR 4 PAGE TAB

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(11"x21" - pricing includes full customization, printing and shipping to one location\*) • 25K and under will be shipped in cartons

15-19K - 7¢ ea  20-24K - 6¢ ea  25-35K - 5¢ ea  36-60K - 4.5¢ ea  61-91K - 4¢ ea  91K+ - 3.5¢ ea

QUANTITY \_\_\_\_\_ = \$ \_\_\_\_\_

Shipping destination(s)  Newspaper (provide address below)  Vericast  Store (must be shipped in cartons)

Newspaper address: \_\_\_\_\_

Mailbox distribution: Vericast 5.1¢ ea (N,M,P)/ANNE distribution 6.5¢ ea \*subject to change QUANTITY \_\_\_\_\_ @ \_\_\_\_\_ ¢ ea = \$ \_\_\_\_\_

1/4 fold add \$5/M

QUANTITY \_\_\_\_\_ @ \$5/M = \$ \_\_\_\_\_

Additional store copies (25 sent as courtesy); 100-500 = \$30

QUANTITY \_\_\_\_\_ \$ \_\_\_\_\_

Additional Freight Drop

QUANTITY \_\_\_\_\_ @ \$50 ea = \$ \_\_\_\_\_

Cartons \$2/M

QUANTITY \_\_\_\_\_ @ \$2/M = \$ \_\_\_\_\_

## IN-STORE SIGNAGE

MATCHING EVENT SIGNAGE \$179 (1 Spider stand w/insert, 2: 22x28 window clings, 10 table tents) QUANTITY \_\_\_\_\_ @ \_\_\_\_\_ ¢ ea = \$ \_\_\_\_\_

## POSTCARD

POSTCARD (min. 5000 per drop. SCF charges may apply on multiple drops if minimum is not met.) Our rates are for saturation mailings only.

JUMBO: 14"wx11"h = 40¢ ea. (printing and shipping), 65¢ ea (printing, shipping, labeling & postage) QUANTITY \_\_\_\_\_ @ \_\_\_\_\_ ¢ ea = \$ \_\_\_\_\_

Set-up = \$199 \$ \_\_\_\_\_

STANDARD: 11"wx5.5"h = 25¢ ea. (printing & shipping), 55¢ ea (printing, shipping, labeling & postage) QUANTITY \_\_\_\_\_ @ \_\_\_\_\_ ¢ ea = \$ \_\_\_\_\_

Set-up = \$159 \$ \_\_\_\_\_

## TV AND WEB VIDEO

GOOD - \$319 > :15 or :30

(We add your store name and graphics at front and back with voiceover. No customization) = \$ \_\_\_\_\_

BETTER - \$899 > :15 or :30 (:12 web video included)

(We add your store name and graphics at front and back with voiceover. :07 custom tag on :30, :05 Custom tag on :15, and :03 custom tag on web video ) Note: Omitting web video will not change price. = \$ \_\_\_\_\_

BEST - \$1599 > :15 or :30 (:12 web video included)

Full Custom - (We add your store name and graphics at front and back with voiceover. Custom tag and Custom product) Note: Omitting web video will not change price. = \$ \_\_\_\_\_

I AM INTERESTED IN ONLINE PACKAGE:  FACEBOOK POSTING AND ADVERTISING  E-MAIL MARKETING  REVIEWS  DIGITAL ADS  TEXT MARKETING  SEO  LOCAL LISTING SERVICE

**TOTAL \$** \_\_\_\_\_

## PRE-PAYMENT REQUIRED ON ALL FIRST TIME ORDERS

Billing Name (Must match credit card statement) \_\_\_\_\_

Billing Address (Must match credit card statement) \_\_\_\_\_

Credit Card Type:  Visa  Master Card  American Express  Discover Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_ Authorized Signature \_\_\_\_\_

Signature denotes personal guarantee on uncollected balances. I/We certify that all information is true and complete. I/We authorize Imagine Advertising & Publishing, Inc. to obtain further information concerning credit and financial condition of the corporation, principal owners, proprietors or partners; and to exchange or provide information with other credit grantors. In the event Imagine Advertising & Publishing, Inc. extends credit to the applicant, the applicant agrees that Imagine Advertising & Publishing, Inc. may assess interest and service charges on purchaser's outstanding account balance at a rate of 1.5% per month (18% per annum). The purchaser further agrees to pay all costs of collection, including 40% attorney's fee, in the event applicant's account is turned over to an attorney. If my (our) business is a corporation, I (we) agree to be personally responsible as guarantor for any purchases made by the corporation. 1) Shipment to more than one destination will be subject to additional charges. 2) 15,000 minimum circular order. 3) In the event an order "delivery date" falls on a weekend or holiday, products will be delivered the following workday. 4) Any reimbursement associated with co-op funds should be pursued via corporate office. Any fees associated with debt collection will be assessed over and above amount specified on this order form. All creative rights/digital files are the property of Imagine Advertising, Inc. Retailer acknowledges that any unauthorized use of any of the trademarks, copyrighted materials, photographs, or other materials utilized as a part of the Promotion is strictly prohibited and may subject retailer to criminal prosecution and penalties. \*As strictly a courtesy to those clients who order both print and distribution via shared mail, Imagine Advertising issues but one invoice - to include the associated Valassis distribution charges (actual mailed households counts may vary as much as ±%). Valassis is the largest shared mail company in the country, and should a mistake occur with the distribution that was solely caused by Valassis, our clients should seek redress from Valassis directly. In other words, Imagine Advertising cannot be held financially responsible for errors outside of its control. Updated 6/29/2022