

2024 PRINT PRODUCTION SCHEDULE

JANUARY 2024 - JANUARY 2025



Orders Due to Imagine Week Of	FINAL Proof Sign-Off Day	Delivery Date to Distributor's Warehouse	Earliest Vericast IHD** If running through Vericast	ANNE IHD**	Key Holidays & Dates
December 4th	December 15th	January 5th	Week of January 14th	Week of January 28th	Valentine's Day 2/14 Presidents' Day 2/19
January 8th	January 19th	February 2nd	Week of February 11th	Week of February 25th	Tax Season Presidents' Day 2/19
February 12th	February 23rd	March 8th	Week of March 17th	Week of March 24th	Tax Season Spring Savings
March 11th	March 22nd	April 5th	Week of April 14th	Week of April 28th	Spring Savings
April 8th	April 19th	May 3rd	Week of May 12th	Week of May 19th	Memorial Day 5/27 Father's Day 6/16
May 13th	May 24th	June 7th	Week of June 16th	Week of June 23rd	Independence Day 7/4
June 10th	June 21st	July 5th	Week of July 14th	Week of July 28th	Back to School
July 15th	July 26th	August 9th	Week of August 18th	Week of August 25th	Labor Day 9/2
August 12th	August 23rd	September 6th	Week of September 15th	Week of September 22th	Fall Savings
September 9th	September 20th	October 4th	Week of October 13th	Week of October 27th	Halloween 10/31 Veterans Day 11/11
October 14th	October 25th	November 8th *	Week of November 17th	Week of November 24th *	Thanksgiving 11/28 Black Friday 11/29 Christmas 12/25 - New Year's 1/1
December 2nd	December 18th	January 3, 2025	Week of January 12th 2025	Week of January 19th, 2025	MLK Day 1/20 2025

*November and December Print Runs Combined.

**Vericast and ANNE IHDs are the earliest possible dates the piece will be in the mailbox. Schedules vary by market, so please call Vericast to confirm all IHDs for your area.