

2019 PRINT PRODUCTION SCHEDULE

JANUARY 2019 - JANUARY 2020



Orders Due to Imagine Week Of	FINAL Proof Sign-Off Day	Delivery Date to Distributor's Warehouse	Earliest Valassis IHD** If running through Valassis	ANNE IHD**	Key Holidays & Dates
November 26th	December 14th	January 4th	Week of January 14th	Week of January 28th	New Year's 1/1
January 2nd	January 18th	February 1st	Week of February 10th	Week of February 26th	Valentine's Day 2/14 Presidents' Day 2/18
February 11th	February 22nd	March 8th	Week of March 18th	Week of March 26th	Spring/ Tax Season
March 4th	March 22nd	April 5th	Week of April 14th	Week of April 30th	Easter 4/21
March 18th	April 5th	April 19th	Week of April 28th	Week of May 30th	Mother's Day 5/12
April 1st	April 19th	May 3rd	Week of May 12th	Week of May 30th	Memorial Day 5/27 Father's Day 6/16
May 6th	May 23rd	June 7th	Week of June 16th	Week of June 25th	July 4th 7/4
June 3rd	June 19th	July 5th	Week of July 14th	Week of July 30th	Back to School
July 8th	July 26th	August 9th	Week of August 11th	Week of August 27th	Labor Day 9/2
August 5th	August 21st	September 6th	Week of September 15th	Week of October 1st	Fall Savings
August 19th	September 6th	September 20th	Week of September 29th	Week of October 29th	Columbus Day 10/14
September 10th	September 27th	October 11th	Week of October 21st	Week of October 29th	Halloween 10/31 Veterans Day 11/11
October 7th	October 25th	November 8th	Week of November 17th	Week of November 26th	Thanksgiving 11/28 Black Friday 11/29 Christmas 12/25
November 4th	November 20th	December 6th	Week of December 15th	Week of January 1/2	Christmas 12/25
December 2nd	December 17th	January 3, 2020	Week of January 12th	Week of January 28th	New Year's 1/1 MLK Day 1/20

Valassis and ANNE IHDs are the earliest possible dates the piece will be in the mailbox. Schedules vary by market, so please call Valassis to confirm all IHDs for your area. If you wish to distribute your ad in an ANNE market, you **must run your ad on the first delivery date that is offered each month (denoted above in blue).