

BLACK FRIDAY SAVINGS

Social/Email/Signage ONLY \$1599

(includes: email to 50,000 prospects around your store, 6 social media ads, Facebook cover art, website home page banner, spider stand, window cling, 10 table tents and 50 hang tags).

Broadsheet Circular - pricing based on volume. Email us for a quote.

HOW IT WORKS

Step 1: Contact Laura to order and schedule this event (770-734-0966) or laura@imagineadv.com

Step 2: Select Your Product and Customize Your Media.

Step 3: Proof and Sign Off On Your Campaign.

Step 4: Start Making Sales!



Circular also available. Price based on volume.



(1) Spider Stand



22"x28" Window Cling



(10) Table Tents

and



(50) Hang Tags

DIGITAL ASSETS



Web Banner/Facebook Cover Art



(6) Facebook/Instagram ads (creative only)



50,000 Prospects Emailed



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CIRCULAR PRICING

10.5" x 11" 4-Page Tab / 11" x 21"
2-Page Standard; 4/4; 40# Coated

DESIGN/PLATES/PRINT/SHIP

25K > \$1500
50K > \$2500
100K > \$4000

DESIGN/PLATES/PRINT/SHIP/VALASSIS

25K > \$3000
50K > \$5500
100K > \$10,000

DESIGN/PLATES/PRINT/SHIP/ANNE

25K > \$3188
50K > \$5875
100K > \$10,750

EMAIL MARKETING: \$799 for 50K - Email Designed & Deployed

FACEBOOK/INSTAGRAM ADVERTISING - starting at \$650/month
(includes Web Banner and Cover Art)

MATCHING EVENT SIGNAGE \$199

(1 Spider Stand w/Insert, 2: 22x28 Window Clings, 10 Table Tents)

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