

MOTION PACKAGE BOOK

2018



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IMAGINE

ADVERTISING

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www.imagineadv-ashley.com

In-Store Handout

MEMORIAL DAY
DOORBUSTER *Sale*

SAVE A BUNDLE ON THESE AMAZING LEATHER RECLINERS!

Other Color Available \$299

Other Color Available \$399

Other Color Available \$399

This sample was produced by:
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866-832-3214

STORE INFORMATION AREA

Job Number

In-Store Signage

MEMORIAL DAY
DOORBUSTER *Sale*

SAVE A BUNDLE ON AMAZING LEATHER RECLINERS!

Window Cling

MEMORIAL DAY
DOORBUSTER *Sale*

SAVE A BUNDLE ON AMAZING LEATHER RECLINERS!

Table Tent

Digital Media

MEMORIAL DAY
DOORBUSTER *Sale*

SAVE A BUNDLE ON AMAZING LEATHER RECLINERS!

Web Banner

\$219 PER KIT
INCLUDES SHIPPING

- 500 IN-STORE HANDOUTS
- 1 WINDOW CLING
- 10 TABLE TENTS
- 1 FREE WEB BANNER

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In-Store Handout

FATHER'S DAY SALE

EVERY DAD DREAMS OF A NEW LEATHER RECLINER!

\$299

\$399

\$399

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FATHER'S DAY SALE

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Window Cling

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In-Store Handout



The In-Store Handout design features a green background. At the top left, there is a stack of green dollar bills. Below it, a blue banner reads "TAX TIME SPECIAL PURCHASE". To the right, two brown leather armchairs are shown with a price tag of "\$299". Below that, two more armchairs (one brown, one grey) are shown with a price tag of "\$399". At the bottom, a blue banner reads "HURRY IN! PRICES ARE FOR A LIMITED TIME ONLY!".

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STORE INFORMATION AREA

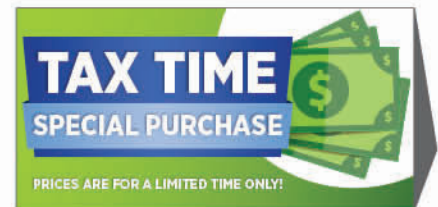
Job Number

In-Store Signage



The In-Store Signage design features a green background. At the top, there is a stack of green dollar bills. Below it, a blue banner reads "TAX TIME SPECIAL PURCHASE". At the bottom, a blue banner reads "HURRY IN! PRICES ARE FOR A LIMITED TIME ONLY!".


Window Cling



The Table Tent design features a green background. On the left, a blue banner reads "TAX TIME SPECIAL PURCHASE". On the right, there is a stack of green dollar bills. At the bottom, a blue banner reads "PRICES ARE FOR A LIMITED TIME ONLY!".

Table Tent

Digital Media



The Web Banner design features a green background. On the left, a blue banner reads "TAX TIME SPECIAL PURCHASE". On the right, there is a stack of green dollar bills. At the bottom, a blue banner reads "HURRY IN! PRICES ARE FOR A LIMITED TIME ONLY!".

Web Banner

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In-Store Handout



The In-Store Handout features a vibrant floral border at the top and bottom. The text "Spring SAVINGS" is prominently displayed in a mix of pink and purple fonts. Below it, "BEST PRICES OF THE YEAR" is written in a smaller, pink font. The central section shows three leather recliners in different colors (brown, grey, and another brown) with their respective prices: \$299, \$399, and \$399. Each price tag includes a small image of the chair and the text "Other Color Available". At the bottom, there is a logo for "IMAGINE ADVERTISING & PUBLISHING INC." with the phone number 866-832-3214 and the text "STORE INFORMATION AREA".

Spring SAVINGS

BEST PRICES OF THE YEAR

\$299

\$399

\$399

Other Color Available

Other Color Available

Other Color Available

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STORE INFORMATION AREA

Job Number

In-Store Signage



The Window Cling features a floral border at the top and bottom. The text "Spring SAVINGS" is written in a large, pink and purple font. Below it, "BEST PRICES OF THE YEAR" is written in a smaller, pink font.

Spring SAVINGS

BEST PRICES OF THE YEAR

Window Cling



The Table Tent features a floral border at the top and bottom. The text "Spring SAVINGS" is written in a pink and purple font. Below it, "BEST PRICES OF THE YEAR" is written in a smaller, pink font.

Spring SAVINGS

BEST PRICES OF THE YEAR

Table Tent

Digital Media



The Web Banner features a floral border at the top and bottom. The text "Spring SAVINGS" is written in a pink and purple font. To the right of the banner, "BEST PRICES OF THE YEAR" is written in a smaller, pink font.

Spring SAVINGS

BEST PRICES OF THE YEAR

Web Banner

\$219 PER KIT
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In-Store Handout



The handout features a large blue banner with 'TENT SALE' in white, slanted text. Below the banner are three leather recliners: a brown one on the left, a grey one in the middle, and another brown one on the right. Each recliner is accompanied by a small inset image and a price tag: '\$299' for the brown one, and '\$399' for the grey and brown ones. A small note 'Other Color Available' is under each inset. At the bottom, an orange banner reads 'WHOPPING DEALS ON LEATHER RECLINERS'. Below that is the 'IMAGINE' logo and contact information: 'This sample was produced by: IMAGINE ADVERTISING & PUBLISHING INC. 866-832-3214'. A 'STORE INFORMATION AREA' is marked on the right. A small 'Job Number' label is at the bottom right.

TENT SALE

Other Color Available **\$299** Other Color Available **\$399** Other Color Available **\$399**

WHOPPING DEALS ON LEATHER RECLINERS

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STORE INFORMATION AREA

Job Number

In-Store Signage



The window cling features the 'TENT SALE' banner and the recliner images. Below the banner, it says 'WHOPPING DEALS ON LEATHER RECLINERS' in blue text on a green background.

TENT SALE

WHOPPING DEALS ON LEATHER RECLINERS

Window Cling



The table tent features the 'TENT SALE' banner and the recliner images. Below the banner, it says 'WHOPPING DEALS ON LEATHER RECLINERS' in blue text on a green background.

TENT SALE

WHOPPING DEALS ON LEATHER RECLINERS

Table Tent

Digital Media



The web banner features the 'TENT SALE' banner and the recliner images. Below the banner, it says 'WHOPPING DEALS ON LEATHER RECLINERS' in blue text on a green background.

TENT SALE

WHOPPING DEALS ON LEATHER RECLINERS

Web Banner

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MOTION KIT ORDER FORM

Fax to: 770-734-0883 Call: 866-832-3214



Headline of Chosen Ad: _____

Today's Date: _____

Store Name: _____ Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

PRE-PAYMENT REQUIRED ON ALL FIRST TIME ORDERS

Billing Name (Must match credit card statement) _____

Billing Address (Must match credit card statement) _____

Credit Card Type: Visa Master Card American Express Discover Number _____

Expiration Date _____ CVV Code _____ Authorized Signature _____

IN-STORE SIGNAGE \$219 PER KIT Includes Shipping

- 500 IN-STORE HANDOUTS
- 10 TABLE TENTS
- 1 WINDOW CLING



In-Store Handout



Table Tent



Window Cling

FREE WEB BANNER
When you order the in-store signage kit



Signature denotes personal guarantee on uncollected balances. I/We certify that all information is true and complete. I/We authorize Imagine Advertising & Publishing, Inc. to obtain further information concerning credit and financial condition of the corporation, principal owners, proprietors or partners; and to exchange or provide information with other credit grantors. In the event Imagine Advertising & Publishing, Inc. extends credit to the applicant, the applicant agrees that Imagine Advertising & Publishing, Inc. may assess interest and service charges on purchaser's outstanding account balance at a rate of 1.5% per month (18% per annum). The purchaser further agrees to pay all costs of collection, including 40% attorney's fee, in the event applicant's account is turned over to an attorney. If my (our) business is a corporation, I (we) agree to be personally responsible as guarantor for any purchases made by the corporation.
1) Shipment to more than one destination will be subject to additional charges. 2) In the event an order "delivery date" falls on a weekend or holiday, products will be delivered the following workday. 3) Any reimbursement associated with co-op funds should be pursued via corporate office. Any fees associated with debt collection will be assessed over and above amount specified on this order form. All creative rights/digital files are the property of Imagine Advertising, Inc. Retailer acknowledges that any unauthorized use of any of the trademarks, copyrighted materials, photographs, or other materials utilized as a part of the Promotion is strictly prohibited and may subject retailer to criminal prosecution and penalties.



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